

BLICK
WHOLESALE
NETWORK



**DEDICATED TO
SUPPORTING ARTISTS
AND THEIR CRAFT.**

Available September 2026

**PRE ORDER TODAY
TO RESERVE STOCK**



**New Look
Lower MSRP
Better Dealer Discount**

AVAILABLE EXCLUSIVELY FROM BLICK WHOLESALE NETWORK

To order and view pricing, go to [DickBlick.com/wholesale/](https://dickblick.com/wholesale/) -> click Shop School or Business -> Sign in to your Dealer Account.



GET STARTED WITH BLICK WHOLESALE NETWORK

Connect with our team to open an account or learn more at dickblick.com/wholesale

Mike Mayerck | Wholesale Sales Manager | 888-459-3099 | wholesale@dickblick.com

FREDRIX RED LABEL - BLICK WHOLESALE NETWORK - LOWER MSRP! BETTER DEALER DISCOUNTS! NEW LOOK

Traditional profile average price 33% lower

Gallery profile average price 20% lower

Great Fredrix quality that artists expect

Available September 2026 - Pre-order today to reserve inventory!

Prices as of 5-2026 subject to change

Blick Item #	Old Item #	Item Desc	Sku Desc	Old MSRP	Old EC Plus Net Price	Old Discount	NEW MSRP	NEW EC Plus Net Price	NEW Discount
07108-0046	07108-1064	Fredrix Red Label Traditional 3/4	4X6				\$ 6.80	\$ 1.90	72%
07108-0057	07108-1000	Fredrix Red Label Traditional 3/4	5X7				\$ 7.00	\$ 1.96	72%
07108-0066	07108-1031	Fredrix Red Label Traditional 3/4	6X6				\$ 7.65	\$ 2.14	72%
07108-0088	07108-1028	Fredrix Red Label Traditional 3/4	8X8				\$ 9.36	\$ 2.62	72%
07108-0810	07108-1012	Fredrix Red Label Traditional 3/4	8X10	\$ 13.95	\$ 4.19	70%	\$ 10.23	\$ 2.86	72%
07108-0912	07108-1023	Fredrix Red Label Traditional 3/4	9X12	\$ 17.05	\$ 5.12	70%	\$ 11.62	\$ 3.25	72%
07108-1110	07108-1010	Fredrix Red Label Traditional 3/4	10X10	\$ 17.25	\$ 5.18	70%	\$ 11.02	\$ 3.09	72%
07108-1212	07108-1014	Fredrix Red Label Traditional 3/4	12X12	\$ 20.45	\$ 6.14	70%	\$ 15.33	\$ 4.29	72%
07108-1114	07108-1005	Fredrix Red Label Traditional 3/4	11X14	\$ 21.50	\$ 6.45	70%	\$ 15.90	\$ 4.45	72%
07108-1216	07108-1006	Fredrix Red Label Traditional 3/4	12X16	\$ 23.45	\$ 7.04	70%	\$ 20.61	\$ 5.77	72%
07108-1120	07108-1007	Fredrix Red Label Traditional 3/4	10X20	\$ 25.65	\$ 7.70	70%	\$ 15.33	\$ 4.29	72%
07108-1418	07108-1017	Fredrix Red Label Traditional 3/4	14X18	\$ 25.75	\$ 7.73	70%	\$ 21.12	\$ 5.91	72%
07108-1620	07108-1008	Fredrix Red Label Traditional 3/4	16X20	\$ 29.85	\$ 8.96	70%	\$ 23.06	\$ 6.46	72%
07108-1818	07108-1018	Fredrix Red Label Traditional 3/4	18X18	\$ 32.05	\$ 9.62	70%	\$ 23.43	\$ 6.56	72%
07108-1824	07108-1009	Fredrix Red Label Traditional 3/4	18X24	\$ 37.20	\$ 11.16	70%	\$ 29.16	\$ 8.16	72%
07108-2020	07108-1024	Fredrix Red Label Traditional 3/4	20X20	\$ 38.50	\$ 11.55	70%	\$ 26.62	\$ 7.45	72%
07108-2420	07108-1001	Fredrix Red Label Traditional 3/4	20X24	\$ 40.45	\$ 12.14	70%	\$ 29.84	\$ 8.36	72%
07108-2424	07108-1029	Fredrix Red Label Traditional 3/4	24X24	\$ 49.20	\$ 14.76	70%	\$ 34.56	\$ 9.68	72%
07108-2228	07108-1002	Fredrix Red Label Traditional 3/4	22X28	\$ 52.75	\$ 15.83	70%	\$ 35.28	\$ 9.88	72%
07108-2430	07108-1013	Fredrix Red Label Traditional 3/4	24X30	\$ 57.50	\$ 17.25	70%	\$ 39.34	\$ 11.02	72%
07108-1836	07108-9003	Fredrix Red Label Traditional 3/4	18X36	\$ 59.40	\$ 17.82	70%	\$ 37.79	\$ 10.58	72%
07108-2436	07108-1015	Fredrix Red Label Traditional 3/4	24X36	\$ 66.65	\$ 19.99	70%	\$ 44.77	\$ 12.54	72%
07108-3030	07108-9006	Fredrix Red Label Traditional 3/4	30X30	\$ 89.85	\$ 26.96	70%	\$ 48.24	\$ 13.51	72%
07108-3636	07108-9002	Fredrix Red Label Traditional 3/4	36X36	\$ 120.90	\$ 36.27	70%	\$ 63.28	\$ 17.72	72%
07106-0057	07106-1057	Fredrix Red Label Gallery 1-3/8	5X7	\$ 22.45	\$ 6.74	70%	\$ 19.00	\$ 5.32	72%
07106-0066		Fredrix Red Label Gallery 1-3/8	6x6				\$ 19.50	\$ 5.46	72%
07106-0068	07106-1068	Fredrix Red Label Gallery 1-3/8	6X8	\$ 23.55	\$ 7.07	70%	\$ 20.50	\$ 5.74	72%
07106-0088	07106-1088	Fredrix Red Label Gallery 1-3/8	8X8				\$ 21.13	\$ 5.92	72%
07106-0810	07106-1810	Fredrix Red Label Gallery 1-3/8	8X10	\$ 28.90	\$ 8.67	70%	\$ 23.96	\$ 6.71	72%
07106-1010	07106-1012	Fredrix Red Label Gallery 1-3/8	10X10				\$ 26.41	\$ 7.39	72%
07106-0912	07106-1023	Fredrix Red Label Gallery 1-3/8	9X12	\$ 31.65	\$ 9.50	70%	\$ 28.19	\$ 7.89	72%
07106-1030		Fredrix Red Label Gallery 1-3/8	10X30				\$ 47.33	\$ 13.25	72%

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07106-0112	07106-1212	Fredrix Red Label Gallery 1-3/8	12X12	\$ 40.65	\$ 12.20	70%	\$ 32.42	\$ 9.08	72%
07106-1114	07106-1015	Fredrix Red Label Gallery 1-3/8	11X14	\$ 41.75	\$ 12.53	70%	\$ 35.46	\$ 9.93	72%
07106-1612	07106-1216	Fredrix Red Label Gallery 1-3/8	12X16	\$ 46.10	\$ 13.83	70%	\$ 39.05	\$ 10.93	72%
07106-0118	07106-1818	Fredrix Red Label Gallery 1-3/8	18X18	\$ 56.10	\$ 16.83	70%	\$ 54.74	\$ 15.33	72%
07106-1620	07106-1008	Fredrix Red Label Gallery 1-3/8	16X20	\$ 56.70	\$ 17.01	70%	\$ 51.26	\$ 14.35	72%
07106-0220	07106-2020	Fredrix Red Label Gallery 1-3/8	20X20	\$ 60.45	\$ 18.14	70%	\$ 54.98	\$ 15.39	72%
07106-1824	07106-1009	Fredrix Red Label Gallery 1-3/8	18X24	\$ 66.85	\$ 20.06	70%	\$ 56.40	\$ 15.79	72%
07106-2420	07106-2024	Fredrix Red Label Gallery 1-3/8	20X24	\$ 74.00	\$ 22.20	70%	\$ 57.10	\$ 15.99	72%
07106-0224	07106-2424	Fredrix Red Label Gallery 1-3/8	24X24	\$ 82.50	\$ 24.75	70%	\$ 57.66	\$ 16.14	72%
07106-3612	07106-1236	Fredrix Red Label Gallery 1-3/8	12X36	\$ 82.90	\$ 24.87	70%	\$ 58.00	\$ 16.24	72%
07106-2228	07106-1002	Fredrix Red Label Gallery 1-3/8	22X28	\$ 86.00	\$ 25.80	70%	\$ 59.21	\$ 16.58	72%
07106-2430	07106-1003	Fredrix Red Label Gallery 1-3/8	24X30	\$ 95.10	\$ 28.53	70%	\$ 71.39	\$ 19.99	72%
07106-2436	07106-1005	Fredrix Red Label Gallery 1-3/8	24X36	\$ 108.70	\$ 32.61	70%	\$ 76.36	\$ 21.38	72%
07106-3030	07106-1026	Fredrix Red Label Gallery 1-3/8	30X30	\$ 114.50	\$ 34.35	70%	\$ 95.43	\$ 26.72	72%
07106-3040	07106-1006	Fredrix Red Label Gallery 1-3/8	30X40	\$ 139.10	\$ 41.73	70%	\$ 109.98	\$ 30.79	72%
07106-3636	07106-1036	Fredrix Red Label Gallery 1-3/8	36X36	\$ 139.95	\$ 41.99	70%	\$ 148.52	\$ 41.59	72%
07106-3648	07106-1007	Fredrix Red Label Gallery 1-3/8	36X48	\$ 171.20	\$ 51.36	70%	\$ 180.49	\$ 50.54	72%
07106-3660	07106-1060	Fredrix Red Label Gallery 1-3/8	36X60	\$ 211.00	\$ 63.30	70%	\$ 157.39	\$ 44.07	72%
07106-4848	07106-1248	Fredrix Red Label Gallery 1-3/8	48X48	\$ 214.20	\$ 64.26	70%	\$ 121.88	\$ 34.13	72%
07106-6040	07106-4060	Fredrix Red Label Gallery 1-3/8	40X60	\$ 255.80	\$ 76.74	70%	\$ 159.64	\$ 44.70	72%
07106-7248	07106-4872	Fredrix Red Label Gallery 1-3/8	48X72	\$ 311.80	\$ 93.54	70%	\$ 166.40	\$ 46.59	72%